

# Leverstock Green FC are pleased to announce Sponsorship Opportunities for 2020

Sponsorship at Pancake Lane is an ideal way to enhance the awareness of your business and its products or services not only within the community, but also on many occasions in the national press and media.

We play in the Spartan South Midlands League, the FA Cup, FA Vase and the FA Youth Cup, which are national competitions. The geographic range of the League is Herts, Bucks, Beds, Essex and North London.

Corporate Sponsorship & Promotional Opportunities . . .

Now is the time to take advantage of the opportunities presented to your business or organization through one of Hertfordshire's leading football clubs. We have a range of sponsorship packages structured for both corporate business and individuals, catering for a range of budgets and would be proud to have you on board. Taking advantage of any of the following competitive sponsorship packages will not only be benefiting your company, but will also be providing the Green with some much-valued revenue.

#### Packages:

## 1. First Team Kit Sponsorship Home Kit and/or Away Kit

- Sponsored by LORDS Builders Merchants
- Your Company Name/Logo on the shirt of the appropriate kit.
- Your Company Name/Advert in every home programme.
- Your Company Name/Logo on our website with a link if appropriate
- Stadium advertising

Two Complimentary Season Tickets with an invite to hospitality in the Boardroom on a Match Day of your choice for two guests. The prices for the above are negotiable on a two-year contract basis.

#### 2. Pitch Perimeter Banner Advertising

At Leverstock Green Football Club there are many opportunities to advertise your company in different areas in and around Pancake Lane

- 3m Banner positioned around the perimeter of the pitch.
- A replicated advert in our Programme and on our website.
- Two Complimentary Season Tickets with an invite to hospitality in the
- Boardroom on a Match Day of your choice for two guests.

Price: £60 per season, art work to be supplied.

Inclusive of Production and Installation. (Design to be supplied).

#### 3. Programme Advertising

- Back Cover (full colour) £150
- Inside Front Cover (full colour) £120
- Inside Back Cover (full colour) £120
- Full A5 Page (black & white) £100
- Half A5 Page (black & white) £80
- Quarter A5 (black & white) £60

All of the above are for one season

## 4. Match Day Sponsorship

For up to 4 guests

- Pre-match refreshments in the Boardroom
- 4 match tickets and reserved seating in the main stand
- 4 complimentary programmes
- Half time refreshments in the Boardroom
- Advert in the Programme and announcement on the public address system
- You will choose and present Man of the Match
- A post match drink in the Boardroom with the Chairman

Price: £100

## 5. Match Ball Sponsorship

- 1 Match Ticket
- 1 Complimentary Programme
- Half Time Boardroom refreshment
- Advert in the Programme and announcement on the public address system
  Price: £20

### 6. Player Sponsorship

- Name check in every Programme
- Name check on player's profile on the website
- One-off photo with player of your choice
- Further name check when player's profile is featured in the

Programme Price: £50

There may be many other ideas and opportunities that could support our club and in doing so raise the profile of your business.

Please feel free to contact any one of the below contacts who will be happy to discuss your ideas and assist you.

Many thanks again for all your support and we look forward to seeing you in the coming season.

Contact in the first instance:

Jason Lawes jason.lawes@yahoo.co.uk Mobile 07703 539012